About the Outing

Now in its 16th year, New York Lawyers for the Public Interest (NYLPI)’s annual golf outing and auction is named in memory one of the nation’s leading public interest law figures, Michael Rothenberg, who served as Executive Director of NYLPI from 2001-2012.

Outing activities include a 9-Hole morning tournament, an 18-Hole tournament with contests for Hole-in-One, Longest Drive, Closest to the Pin, Putting, a “Beat-the-Long-Drive Pro” competition. For those individuals who want to learn the game or improve their technique, there is a Beginner’s Clinic led by a Bethpage golf pro.

Bethpage’s Red Course was designed by famed golf course architect A.W. Tillinghast – also responsible for the world renowned Bethpage Black Course, site of the U.S. Open in 2002 and 2009. The Zagat Survey of America’s Top Golf Courses describes the Red Course as a “chip off the old Black.” NYLPI has exclusive access to the Red Course for the day and registration fees are all inclusive for the driving range, greens fees, golf carts, scoring, brunch, cocktail reception, and gift bags.

- 7:30 a.m. Registration for 9-Hole Morning Tournament and Early Bird players
- 8:00 a.m. Shotgun Start for 9-Hole Morning Tournament
- 9:00 a.m. – 11:00 a.m. General Registration
- 9:30 a.m. – 10:30 a.m. Putting Clinic and Contest
- 10:00 a.m. – 11:15 a.m. Brunch
- 10:45 a.m. 9-Hole Tournament Awards Ceremony
- 11:30 a.m. Shotgun Start for 18-Hole Afternoon Tournament
- 12:00 p.m. – 4:00 p.m. Beginner’s Clinic on Bethpage’s Yellow Course
- 4:30 p.m. – 7:00 p.m. Cocktail Reception, Silent Auction, Awards Ceremony, Raffle

About NYLPI

For more than 40 years, New York Lawyers for the Public Interest has been a leading civil rights advocate for the most vulnerable New Yorkers, harnessing the power within communities and the private bar to achieve justice and equality. NYLPI works towards a New York where all people can thrive in their communities, with quality healthcare and housing, safe jobs, good schools, and healthy neighborhoods. Its community-driven approach powers its commitments to civil rights and to health, disability, immigrant, and environmental justice. NYLPI seeks lasting change through legal representation, community organizing, policy advocacy, pro bono service, public education, and litigation.

Proceeds help NYLPI provide low-income communities with increased access to legal assistance.
NYLPI offers a range of comprehensive sponsorship levels.

**EXCLUSIVE OPPORTUNITIES**

**Brunch & Cocktail Reception Sponsor - $10,000**
- Recognition on all event materials, websites, and signage on a tee
- Company signs displayed prominently on tables at brunch and cocktail reception
- 2 foursomes for 18-hole tournament, includes brunch, cocktails, and gift bags for golfers
- Inclusion of promotional item (optional) and business cards in gift bags

**Auction Sponsor - $5,000**
- Recognition on all event materials, websites, and signage on a tee
- Premier auction site branding, e.g. Auction presented by COMPANY NAME/LOGO
- Inclusion of promotional item (optional) and business cards in gift bags
- 2 tickets for 18-hole tournament, including brunch, cocktails, and gift bags for golfers

**Beginner’s Clinic Sponsor - $5,000**
- Recognition on all event materials, websites, and signage on a tee
- Clinic branding, e.g. COMPANY NAME Beginner’s Clinic Sponsor
- Inclusion of promotional item (optional) and business cards in gift bags
- 2 tickets for 18-hole tournament, including brunch, cocktails, and gift bags for golfers

**Putting Clinic Sponsor - $2,500**
- Recognition on all event materials and event websites
- Clinic branding, e.g. COMPANY NAME Beginner’s Clinic Sponsor
- Inclusion of promotional item (optional) and business cards in gift bags

**Hole-in-One Sponsor - $2,000**
- Signage on contest hole on Red Course
- Contest branding, E.g. COMPANY NAME Hole-In-One Contest
- Recognition on all event materials and event websites
- Inclusion of promotional item (optional) and business cards in gift bags

**Longest Drive Sponsor - $1,500**
- Signage on contest hole on Red Course
- Contest branding, E.g. COMPANY NAME Longest Drive Contest
- Recognition on all event materials and event websites
- Inclusion of promotional item (optional) and business cards in gift bags

**BRANDING OPPORTUNITIES**

**Closest to the Pin Sponsor - $1,500 (Only 3 Available)**
- Signage on contest hole on Red Course
- Contest branding, E.g. COMPANY NAME Longest Drive Contest
- Recognition on all event materials and event websites
- Inclusion of promotional item (optional) and business cards in gift bags

**Tee Sponsor - $950**
- Company sign displayed on a tee
- Inclusion of promotional item (optional) and business cards in gift bags

For Foursome Sponsorships and Individual Tickets, see next page.
FOURSOME SPONSORSHIPS

Leader Sponsor - $10,000
- 2 foursomes for 18-hole tournament, includes brunch, cocktails, sponsor gift, and gift bags for golfers
- Premier recognition on all event materials, websites, and signage on a tee
- Inclusion of promotional item (optional) and business cards in gift bags
- Option to add up to 4 additional players at $550/player

Benefactor Sponsor - $5,000
- 1 foursome for 18-hole tournament, includes brunch, cocktails, sponsor gift, and gift bags for golfers
- Prominent recognition on all event materials, websites, and signage on a tee
- Inclusion of promotional item (optional) and business cards in gift bags
- Option to add up to 2 additional players at $600/player

Foursome Sponsor - $3,000
- 1 foursome for 18-hole tournament, includes brunch, cocktails, sponsor gift, and gift bags for golfers
- Recognition on all event materials and websites

INDIVIDUAL TICKETS

18-Hole Tournament Registration - $650/golfer [ALL DAY]
- Includes Early Bird play, refreshments at registration, tickets for the driving range, Red Course greens fees, golf carts, scoring, brunch, cocktail reception, and gift bag. (Limit 3)

Beginner’s Clinic - $350/golfer [AFTERNOON ONLY]
- Includes coaching with Bethpage Pro and Yellow Course fees, golf carts, cocktail reception, and gift bag

9-Hole Tournament Registration - $350/golfer [MORNING ONLY]
- Includes Red Course greens fees, golf carts, scoring, brunch, and gift bags
EXCLUSIVE SPONSORSHIPS
- Brunch & Cocktail Reception Sponsor ................................................................. $10,000
- Auction Sponsor ....................................................................................... $5,000
- Beginner’s Clinic Sponsor ........................................................................... $5,000
- Putting Clinic Sponsor ................................................................................ $2,500

BRANDING OPPORTUNITIES
- Hole-in-One Sponsor .................................................................................. $2,000
- Closest to the Pin Sponsor .......................................................................... $1,500
- Longest Drive Sponsor ................................................................................. $1,500
- Tee Sponsor ................................................................................................... $950

FOURSOME SPONSORSHIPS
- Leader Sponsor ............................................................................................ $10,000
- Benefactor Sponsor ....................................................................................... $5,000
- Foursome Sponsor ......................................................................................... $3,000

INDIVIDUAL TICKETS (Public interest tickets available upon request.)
- 18-Hole Tournament Registration [ALL DAY] .............................................. 1 2 3 golfer(s) @ $650/each
- Beginner’s Clinic [AFTERNOON ONLY] ...................................................... ______ golfer(s) @ $350/each
- 9-Hole Tournament Registration [MORNING ONLY] .............................. ______ golfer(s) @ $350/each

TOTAL: $________

CONTACT INFORMATION
NAME___________________________________________________________
COMPANY/AFFILIATION_________________________________________
ADDRESS_________________________________________________________________________________________
CITY_________________________ STATE_______ ZIP___________
DAYTIME PHONE___________ FAX________________________
EMAIL (Required for credit cards)_____________________________________

PAYMENT INFORMATION
- Enclosed is my check, made out to NYLPI
- CREDIT CARD: VISA / MC / AMEX
Card #: ______________________________
Exp. Date: ____ / ____ Security Code: _____

This is an: Individual / Company contribution

Mail: Astic Productions
Attn: Megan McHale // NYLPI
850 Seventh Avenue, PH-B
New York, NY 10019

Please send additional player names and email addresses to Megan at (212) 581-1400 or Megan@asticproductions.com.
Michael Rothenberg Memorial Golf Outing
Bethpage State Park Red Course
Tuesday, July 24, 2018

Host Committee

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