MICHAEL ROTHENBERG MEMORIAL

GOLF OUTING
2019

NEW DATE!

TUESDAY SEP. 17
BETHPAGE STATE PARK
RED COURSE
11:30 AM
SHOTGUN START

Event Co-Chairs
Alan J. Neuwirth and Marjorie J. Peerce

Host Committee
ABOUT THE OUTING

Now in its 17th year, NYLP's annual golf outing is named in memory of one of the nation’s leading public interest figures, Michael Rothenberg, who served as Executive Director of NYLP from 2001-2012.

The Outing includes a 9-Hole morning tournament, an 18-Hole tournament with contests for Hole-in-One, Longest Drive, Closest to the Pin, Putting, a “Beat-the-Long-Drive Pro” competition. There is a Beginner’s Clinic led by a Bethpage golf pro for people who want to learn/improve their technique.

Bethpage’s Red Course was designed by famed golf course architect A.W. Tillinghast – also responsible for the world renowned Bethpage Black Course, site of the 2019 PGA Championship. NYLP has exclusive access to the Red Course for the day.

Registration fee includes: the driving range, greens fees, golf carts, scoring, brunch, cocktail reception, and gift bags.

SCHEDULE OF THE DAY

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30 a.m.</td>
<td>Registration for 9-Hole Morning Tournament and Early Bird players</td>
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<tr>
<td>8:00 a.m.</td>
<td>Shotgun Start for 9-Hole Morning Tournament</td>
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<tr>
<td>9:00 a.m. – 11:00 a.m.</td>
<td>General Registration</td>
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<tr>
<td>9:30 a.m. – 10:30 a.m.</td>
<td>Putting Clinic and Contest</td>
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<tr>
<td>10:00 a.m. – 11:15 a.m.</td>
<td>Brunch</td>
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<td>10:45 a.m.</td>
<td>9-Hole Tournament Awards Ceremony</td>
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<tr>
<td>11:30 a.m.</td>
<td>Shotgun Start for 18-Hole Afternoon Tournament</td>
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<tr>
<td>12:00 p.m. – 4:00 p.m.</td>
<td>Beginner's Clinic on Bethpage's Yellow Course</td>
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<tr>
<td>4:30 p.m. – 7:00 p.m.</td>
<td>Cocktail Reception, Awards Ceremony, Raffle</td>
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ABOUT NYLP

For more than 40 years, New York Lawyers for the Public Interest has been a leading civil rights advocate for the most vulnerable New Yorkers, harnessing the power within communities and the private bar to achieve justice and equality. NYLP works towards a New York where all people can thrive in their communities, with quality healthcare and housing, safe jobs, good schools, and healthy neighborhoods. Our community-driven approach powers its commitments to civil rights and to health, disability, immigrant, and environmental justice. NYLP seeks lasting change through legal representation, community organizing, policy advocacy, pro bono service, public education, and litigation.
### Sponsorship Opportunities

**Leader Sponsor**
- 2 foursomes for 18-hole tournament, includes brunch, cocktails, and gift bags
- Premier recognition on all event materials, website, and signage on a tee
- Inclusion of promotional item (optional) and business cards in gift bags
- Option to add up to 4 additional players at $550/player

**BRUNCH & RECEPTION SPONSOR**
- Recognition on all event materials, websites, and signage on a tee
- Company signs displayed prominently on tables at brunch and cocktail reception
- 2 foursomes for 18-hole tournament, includes brunch, cocktails, and gift bags for golfers
- Inclusion of promotional item (optional) and business cards in gift bags

**Benefactor Sponsor**
- 1 foursome for 18-hole tournament, includes brunch, cocktails, and gift bags
- Prominent recognition on all event materials, websites, and signage on a tee
- Inclusion of promotional item (optional) and business cards in gift bags
- Option to add up to 2 additional players at $600/player

**FOURSOME SPONSOR**
- 1 foursome for 18-hole tournament, includes brunch, cocktails, and gift bags
- Recognition on event materials and NYLPI website

**Hole-in-One Sponsor**
- Signage on contest hole
- Contest branding, e.g., COMPANY NAME Hole-In-One Contest
- Recognition on all event materials and website
- Inclusion of promotional item (optional) and business cards in gift bags

**Longest Drive Sponsor**
- Signage on contest hole
- Contest branding, e.g., COMPANY NAME Longest Drive Contest
- Recognition on all event materials and website
- Inclusion of promotional item (optional) and business cards in gift bags

**Closest to the Pin Sponsor**
- Signage on contest hole
- Contest branding, e.g., COMPANY NAME Closest to the Pin Sponsor
- Recognition on all event materials and website
- Inclusion of promotional item (optional) and business cards in gift bags

(3 AVAILABLE)

**Tee Sponsor**
- Company sign displayed on a tee
- Inclusion of promotional item (optional) and business cards in gift bags

**18-Hole Tournament Registration**
- $650/GOLFER (Limit 3)

**9-Hole Tournament Registration**
- $350/GOLFER (MORNING)

**Beginner’s Clinic**
- $350/GOLFER (AFTERNOON)
  - Includes coaching with Bethpage Pro and Yellow Course fees, golf carts, cocktail reception, and gift bag
New York Lawyers for the Public Interest

MICHAEL ROTHENBERG MEMORIAL GOLF OUTING

Tuesday, September 17, 2019 | Bethpage State Park Red

BRANDING OPPORTUNITIES

- Brunch & Cocktail Reception Sponsor ................................................................. $10,000
- Hole-in-One Sponsor ......................................................................................... $1,500
- Closest to the Pin Sponsor ................................................................................ $1,500
- Longest Drive Sponsor ....................................................................................... $1,500
- Tee Sponsor ......................................................................................................... $950

FOURSOME SPONSORSHIP

- Leader Sponsor .................................................................................................... $10,000
- Benefactor Sponsor ............................................................................................ $5,000
- Foursome Sponsor ................................................................................................ $3,000

INDIVIDUAL TICKETS (Public interest tickets available upon request.)

- 18-Hole Tournament Registration [ALL DAY] .................................................. 1 2 3 golfer(s) @ $650/each
- Beginner’s Clinic [AFTERNOON ONLY] ......................................................... _______ golfer(s) @ $350/each
- 9-Hole Tournament Registration [MORNING ONLY] ....................................... _______ golfer(s) @ $350/each

TOTAL: $___________

Note: Deadline for all signage art for BRANDING OPPORTUNITIES is June 28.

CONTACT INFORMATION

NAME__________________________________________
COMPANY/AFFILIATION_________________________
ADDRESS_________________________________________

CITY__________ STATE_______ ZIP___________
DAYTIME PHONE_____________________________
EMAIL (Required for credit cards) _____________________________

Please send additional player names and email addresses to Geneva Morris at (212) 244-4664 or gmorris@nylpi.org.

PAYMENT INFORMATION

Enclosed is my check, made out to NYLPI
CREDIT CARD: VISA / MC / AMEX
Card #: _______________________________________
Exp. Date: _____ / _____ Security Code: _____

This is an: Individual / Company contribution

Mail: NYLPI
Attn: Geneva Morris
151 W. 30th Street, 11th Floor
New York, NY 10001